



THE BAIRD
INSTITUTE

Applied heart & lung surgical research

TAKE A DEEP BREATH.

FEEL YOUR HEARTBEAT. MAKE ONE SIMPLE DECISION.

WORKPLACE *Giving*

JOIN THE BAIRD INSTITUTE'S
WORKPLACE GIVING PROGRAM.

EVERY HEARTBEAT MATTERS, EVERY BREATH'S IMPORTANT, EVERY DOLLAR HELPS.



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The Power of One Simple Action

You can genuinely inject more meaning into your day and create a more caring workplace culture with one simple action. Just by getting your workplace to sign up to a Workplace Giving Program, and choosing The Baird Institute as your recipient, you can feel good about what you do.

Why?

Because you are helping fund life-saving surgical techniques and research which addresses the **number one cause of death in Australia** – heart disease.

- Ischemic Heart Disease kills around 48 people per day. That is 17,533 deaths in 2018 alone.
- Chronic Lower Respiratory Diseases were ranked the fifth biggest killer at 7,889 people per year.

Continuing to help reduce these statistics is The Baird Institute's raison d'être.

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Who is The Baird Institute?

The Baird Institute is the only dedicated cardiothoracic surgical training and research institute in Australia and was founded on the principal that academic surgeons produce better outcomes for patients. A Sydney based charitable organisation, The Institute is operated by a small, multi-skilled team and supported by a board of pro bono volunteers. We are dedicated to fostering research and applying science to improve the outcomes for patients facing heart or lung surgery. The money we raise enables research that directly improves surgical techniques.

We receive no government funding and rely solely on donations from people like you to continue our life-saving work.

We are very grateful you might consider helping us.





What is Workplace Giving?

Workplace Giving Programs allow you to make small, regular donations to worthy charitable organisations, through your employer's payroll system. It can be as simple as giving five or ten dollars per pay cycle, making regular giving low-cost and low-stress. Your payroll department sets it up and you can relax.

By donating this way, tax deductions are automatic, thus you receive the tax benefits of giving immediately. No need to collect receipts or wait until you do your tax return at the end of the year. All your donations are recorded on your payslips and on the payment summary given to you by your employer at the end of the financial year.

Workplace Giving is also low-cost for the charity, requiring minimal administration, which may otherwise absorb up to 30% of your donation.

With Workplace Giving when you give five dollars, the charity gets five dollars.

More often than not, employers will choose to match your donations. For every dollar you give, they also give a dollar — this doubles your impact.

Benefits for Employees

Aside from the tax benefits, there are many other benefits to Workplace Giving Programs.

- Improves workplace culture
- Develops an individual's sense of pride
- Fosters teamwork (as people unite for a cause)
- Is a catalyst for social impact.

Simply put, when you know that what you are doing is appreciated and genuinely helping someone else, it makes life and work so much better.

Benefits for Employers

See for yourself the difference creating a purpose driven, empowered workforce makes to the culture of your workplace and your business' bottom line:

- Build staff engagement and spirit
- Create community connections
- Build your business' reputation

Aligning yourself with The Baird Institute, not only demonstrates that you care about people, but that you are interested in leadership, innovation and creating positive social impact. It is best practice in corporate social responsibility, meeting best practice in surgical research. The process is easy to set-up and needs very little ongoing maintenance.



Want Some ROI?

For every dollar invested in cardiovascular research there is an eight to ten dollar return for the Australian economy. This means your five dollars a week can create the impact of at least \$40, each week!

If we can get 4,000 people to donate five dollars a week for one year, this will give us \$1 Million towards life-saving research, which can then deliver \$8 to \$10 Million back to the economy, breath back to someone's lungs or a beat to their heart. It's a win-win-win situation. However, because we want our funds to go directly into research and training rather than administration, we need your help to get people on board.

How Easy is it?

Really easy. You can add us to your current Workplace Giving Program, find us online at Good2Give (good2give.ngo) or Good Company (goodcompany.com.au) or we can help you or your employer set up a program that suits their needs and systems.

Contact our CEO, Catherine Rush on 0417 068 523 or catherine@bairdinstitute.org.au



Thank You

We will show our gratitude for every penny by getting the best results we can, while consistently evaluating and improving so that we rise to the highest standards of applied research.

Stay in Touch

For more information please visit our website, find us on Facebook, or sign up to our newsletter, 'Heart to Heart' at www.bairdinstitute.org.au



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